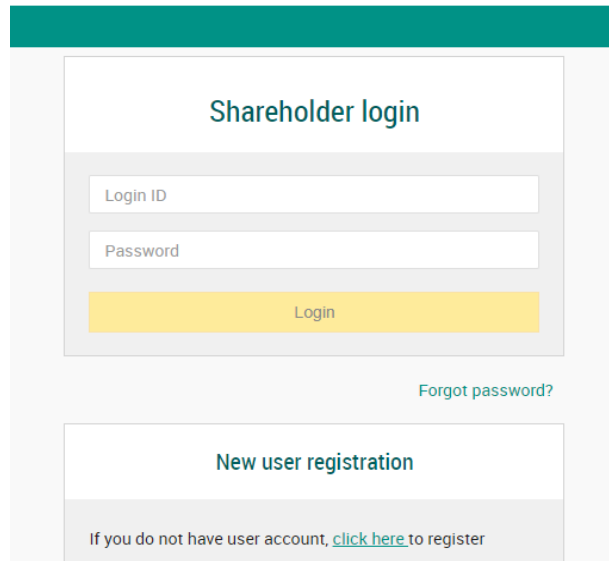


Virtual General Meeting Manual and Frequently Asked Questions



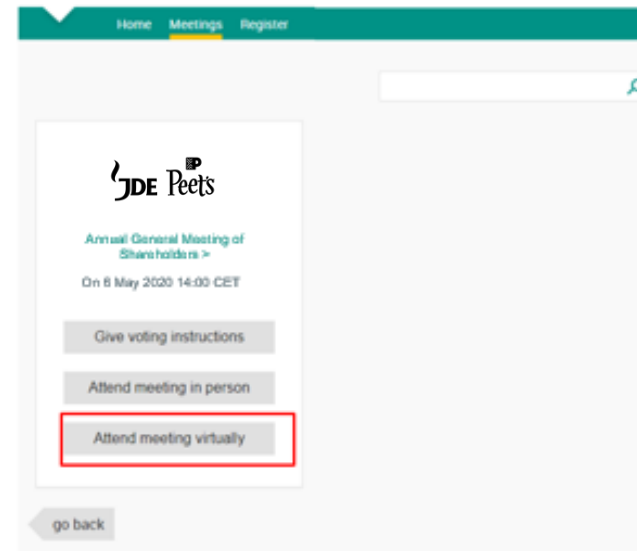
Before Friday 13 November 2020, 12pm CET

Fill in your login details and click Login, or register for a user account



The screenshot shows a web page with a teal header. Below the header, there are two main sections. The first section is titled "Shareholder login" and contains two input fields: "Login ID" and "Password". Below these fields is a yellow "Login" button. To the right of the "Login" button is a link that says "Forgot password?". The second section is titled "New user registration" and contains a link that says "If you do not have user account, [click here](#) to register".


Select the upcoming meeting of JDE Peet's N.V.
To attend the virtual meeting select "Attend meeting virtually"



The screenshot shows a web page with a teal header containing "Home", "Meetings", and "Register" links. Below the header is a search bar. The main content area features the JDE Peet's logo, followed by the text "Annual General Meeting of Shareholders >" and "On 8 May 2020 14:00 CET". Below this text are three buttons: "Give voting instructions", "Attend meeting in person", and "Attend meeting virtually". The "Attend meeting virtually" button is highlighted with a red rectangle. At the bottom left of the page is a "go back" button.

Before Friday 13 November 2020, 12pm CET

Register for virtual participation

 JDE Peet's N.V.
On 18 November 2020 | 13:00 CET

Cancel

1/4 Shares and Account

Ordinary shares

Security class

Depository Receipts

NL0006237562

ABN AMRO Registrar

ISIN

NL0011540547

Number of securities

Entire holding

Partial holding

Enter number of securities

8

Account

Securities account number


543913465

Next

Fill in all details regarding your shares

Before Friday 13 November 2020, 12pm CET

Register for virtual participation

 JDE Peet's N.V.
On 18 November 2020 | 13:00 CET

[← Back](#) [Cancel](#)

2/4 Phone, Terms and Conditions

Verification of phone number

Mobile phone number:

+31

Re-enter mobile phone number

+31

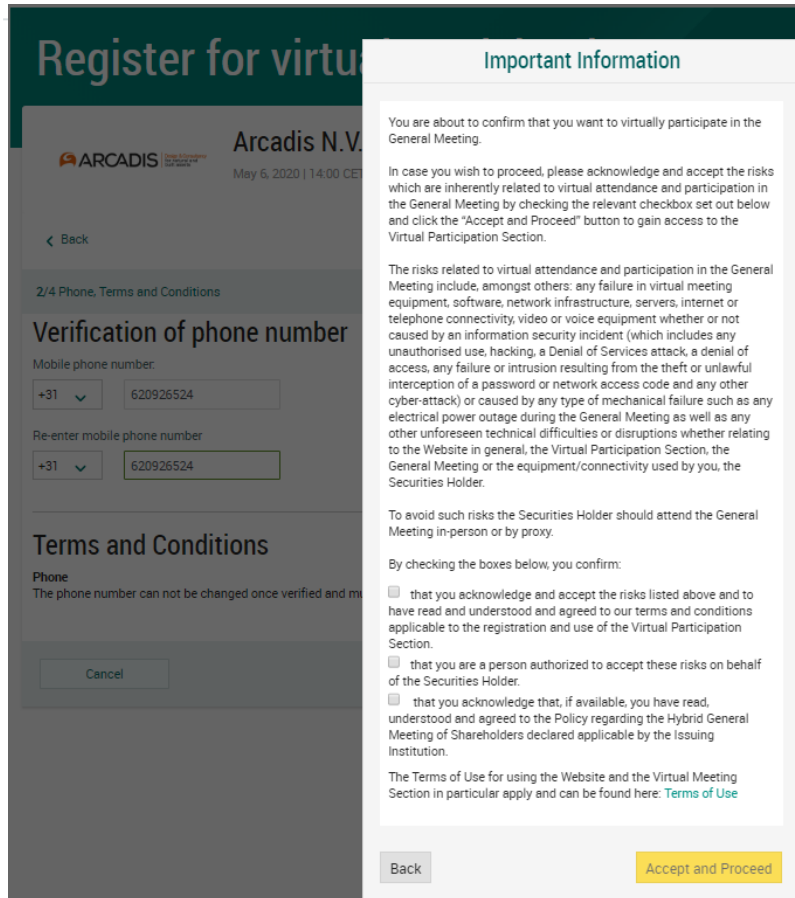
Terms and Conditions

Phone
The phone number can not be changed once verified and must be used till meeting ends.

[Cancel](#) [Acknowledge and Accept](#)

Fill in mobile phone number which will be used for 2-factor authentication

Before Friday 13 November 2020, 12pm CET



Important Information

You are about to confirm that you want to virtually participate in the General Meeting.

In case you wish to proceed, please acknowledge and accept the risks which are inherently related to virtual attendance and participation in the General Meeting by checking the relevant checkbox set out below and click the "Accept and Proceed" button to gain access to the Virtual Participation Section.

The risks related to virtual attendance and participation in the General Meeting include, amongst others: any failure in virtual meeting equipment, software, network infrastructure, servers, internet or telephone connectivity, video or voice equipment whether or not caused by an information security incident (which includes any unauthorised use, hacking, a Denial of Services attack, a denial of access, any failure or intrusion resulting from the theft or unlawful interception of a password or network access code and any other cyber-attack) or caused by any type of mechanical failure such as any electrical power outage during the General Meeting as well as any other unforeseen technical difficulties or disruptions whether relating to the Website in general, the Virtual Participation Section, the General Meeting or the equipment/connectivity used by you, the Securities Holder.

To avoid such risks the Securities Holder should attend the General Meeting in-person or by proxy.

By checking the boxes below, you confirm:

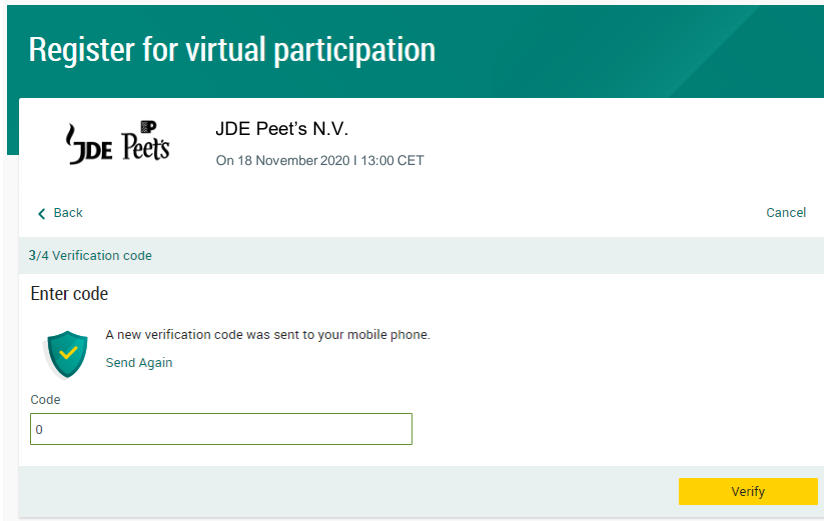
- that you acknowledge and accept the risks listed above and to have read and understood and agreed to our terms and conditions applicable to the registration and use of the Virtual Participation Section.
- that you are a person authorized to accept these risks on behalf of the Securities Holder.
- that you acknowledge that, if available, you have read, understood and agreed to the Policy regarding the Hybrid General Meeting of Shareholders declared applicable by the Issuing Institution.

The Terms of Use for using the Website and the Virtual Meeting Section in particular apply and can be found here: [Terms of Use](#)


Back Accept and Proceed

Notification will be displayed with risks and terms of use. Please review, then click 'Accept and Proceed'

Before Friday 13 November 2020, 12pm CET




Register for virtual participation

 JDE Peet's N.V.
On 18 November 2020 | 13:00 CET

< Back Cancel

3/4 Verification code

Enter code

 A new verification code was sent to your mobile phone.
Send Again

Code

Verify

Fill in one-time verification code as sent to your mobile phone number

Before Friday 13 November 2020, 12pm CET

Register for virtual participation



You successfully registered to join for virtual participation

Now that you have requested to virtually participate during the meeting your intermediary will have to provide an approval.

Please confirm your account number and telephone number to your intermediary

ABN AMRO Registrar
corporate.broking@registrar.co
--

Question

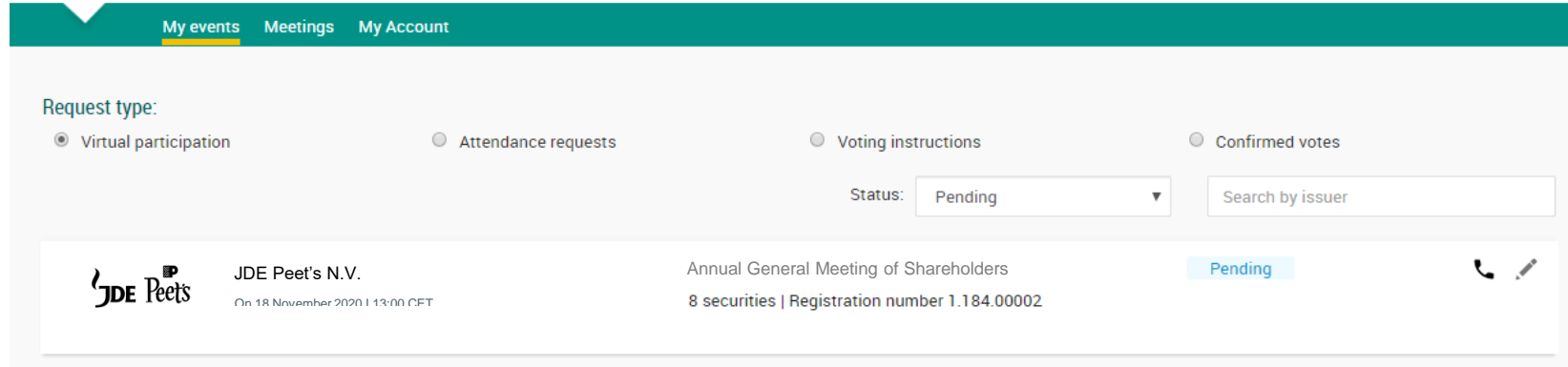
In case you have any further questions, please do not hesitate to contact ABN AMRO.
corporate.broking@nl.abnamro.com

To my events

Confirmation of successful registration

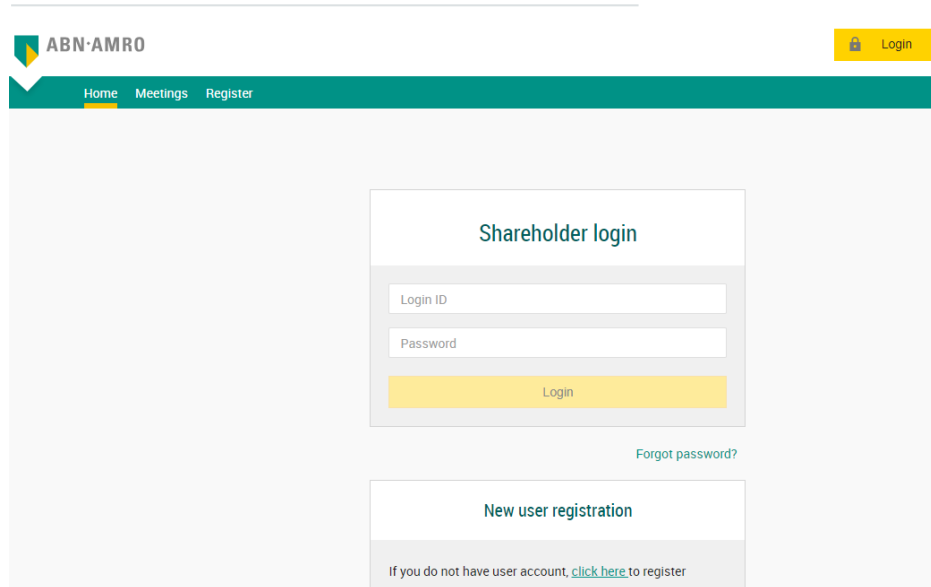
Before Friday 13 November 2020, 12pm CET

Under My Events you will find your request (status: pending, until intermediary approves)



The screenshot shows a user interface for managing events. At the top, there is a navigation bar with 'My events', 'Meetings', and 'My Account'. Below this, the 'Request type' section has four radio buttons: 'Virtual participation' (selected), 'Attendance requests', 'Voting instructions', and 'Confirmed votes'. To the right, there is a 'Status' dropdown menu set to 'Pending' and a 'Search by issuer' input field. The main content area displays a single event card for 'JDE Peet's N.V.' with the following details: 'Annual General Meeting of Shareholders', '8 securities | Registration number 1.184.00002', and a 'Pending' status label. There are also icons for a phone and a pencil next to the event card.

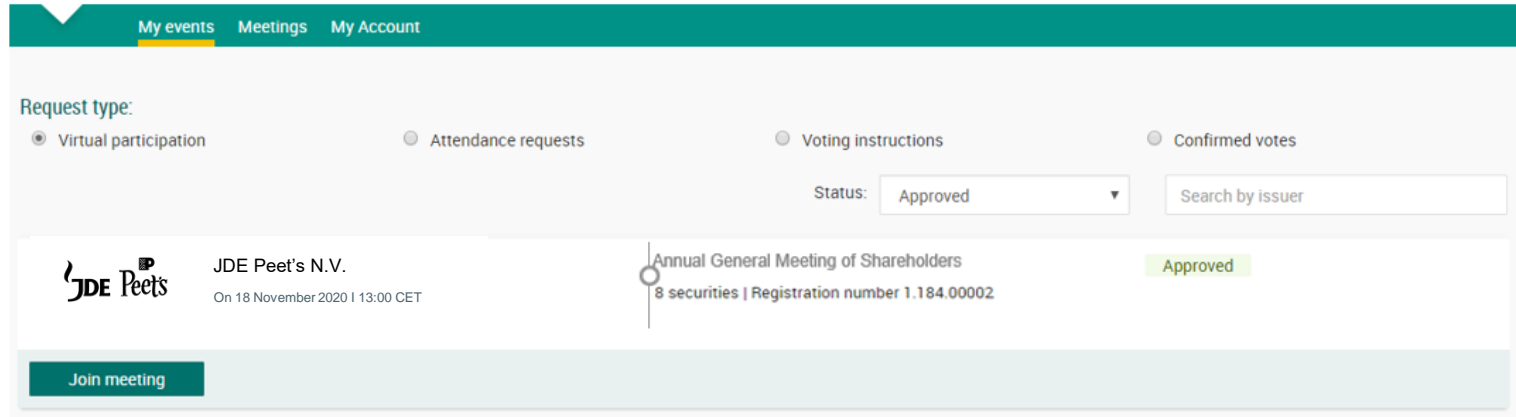
Before 1pm CET on Wednesday 18 November 2020



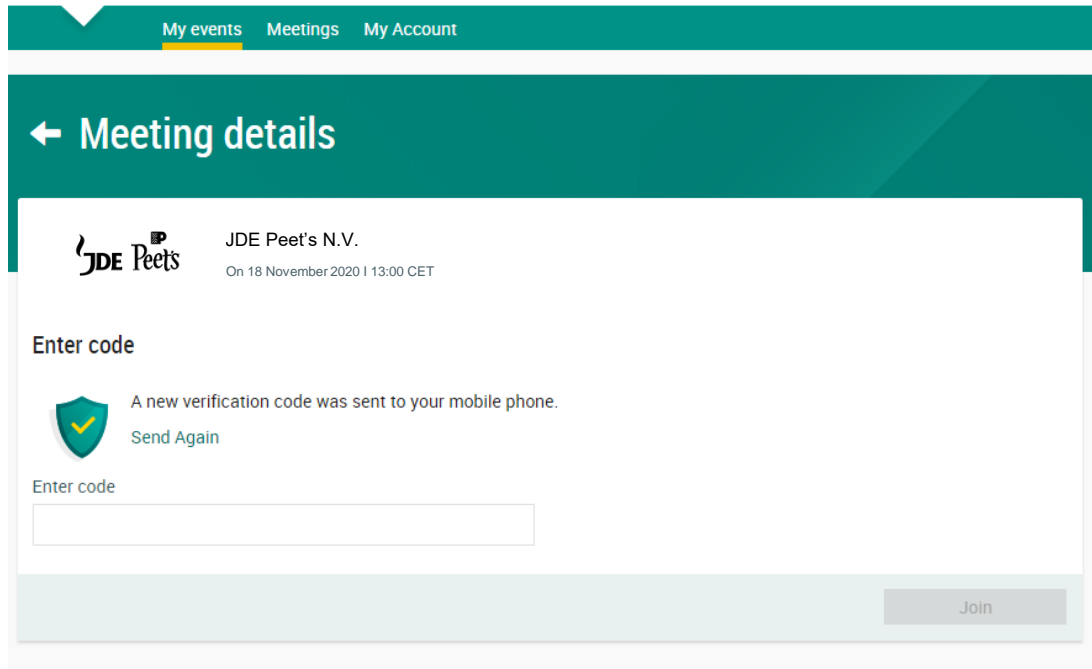
The screenshot shows the ABN-AMRO shareholder login interface. At the top left is the ABN-AMRO logo. To its right is a yellow 'Login' button with a lock icon. Below the logo is a navigation bar with 'Home', 'Meetings', and 'Register' links. The main content area features a 'Shareholder login' section with two input fields: 'Login ID' and 'Password'. Below these fields is a yellow 'Login' button. Underneath the login section is a 'Forgot password?' link. Below that is a 'New user registration' section with a link that says 'If you do not have user account, [click here](#) to register'.

On the day of the General Meeting, log in to the shareholder portal (link provided in confirmation email) and click Login

Go to My events and click 'Join Meeting'

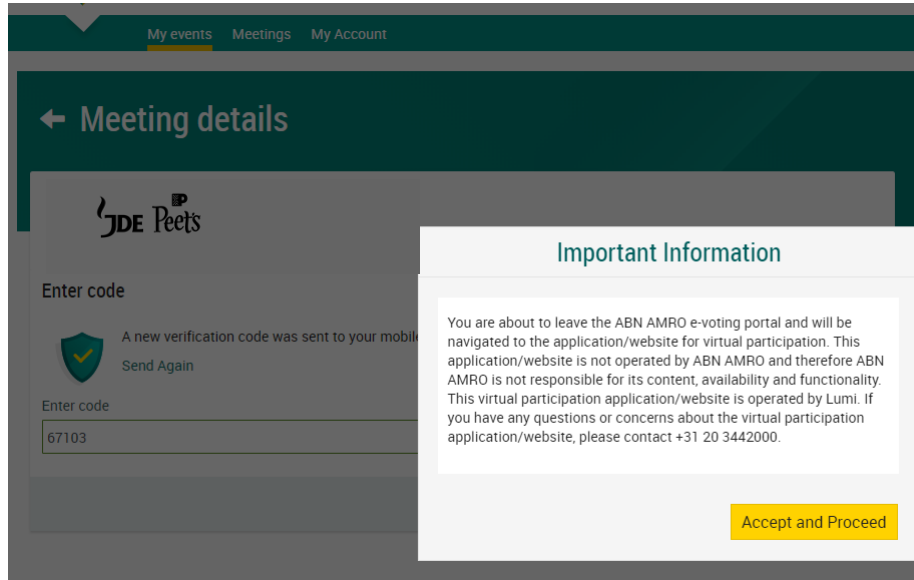


The screenshot shows the 'My events' section of the JDE Peet's web portal. The navigation bar includes 'My events', 'Meetings', and 'My Account'. Under 'Request type', there are four radio button options: 'Virtual participation' (selected), 'Attendance requests', 'Voting instructions', and 'Confirmed votes'. A 'Status' dropdown menu is set to 'Approved', and there is a 'Search by issuer' input field. The main content area displays a meeting entry for 'JDE Peet's N.V.' on '18 November 2020 | 13:00 CET'. The meeting title is 'Annual General Meeting of Shareholders' with '8 securities | Registration number 1.184.00002'. A green 'Approved' tag is visible next to the meeting details. A prominent green 'Join meeting' button is located at the bottom of the entry.

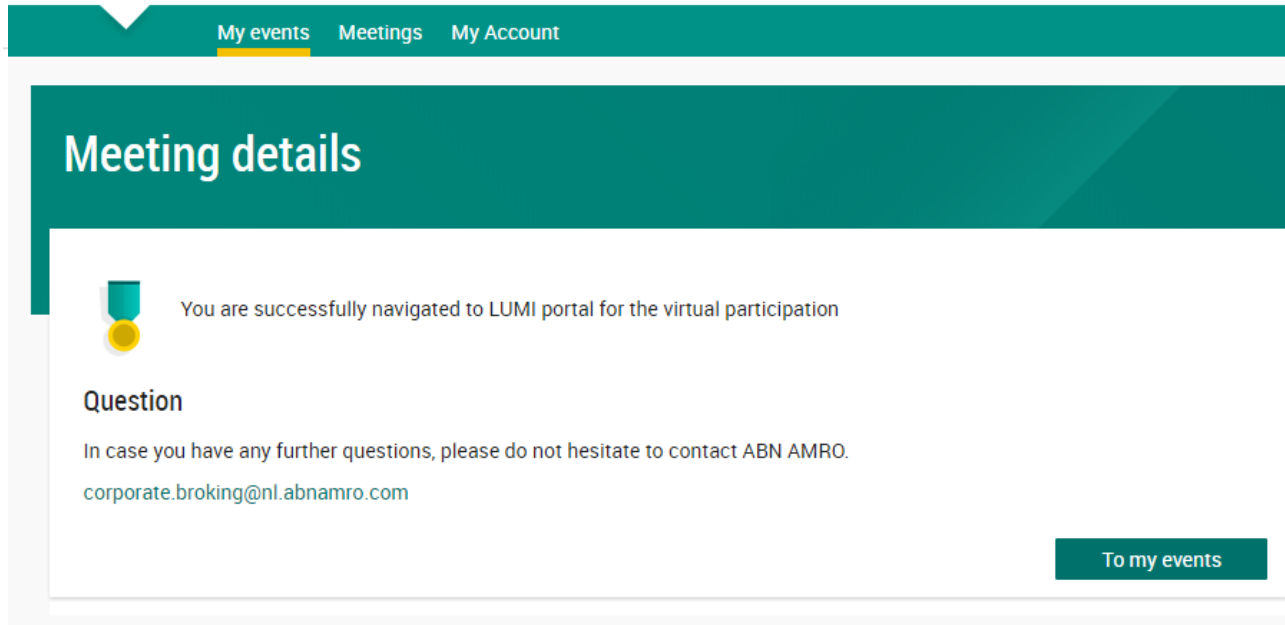


The screenshot shows a web interface for a meeting. At the top, there is a navigation bar with three items: "My events", "Meetings", and "My Account". Below this is a header section with a back arrow and the text "Meeting details". The main content area features the JDE Peet's logo and the text "JDE Peet's N.V." followed by "On 18 November 2020 | 13:00 CET". Underneath, there is a section titled "Enter code" which includes a green shield icon with a checkmark and the message "A new verification code was sent to your mobile phone." with a "Send Again" link. Below this is an input field labeled "Enter code" and a "Join" button at the bottom right.

Type in the one-time verification code as sent to your mobile phone



Once the verification code is successfully validated, a notification will be shown. Click 'Accept and Proceed'



The screenshot shows a web interface with a teal header containing navigation links: "My events" (highlighted with a yellow underline), "Meetings", and "My Account". Below the header is a teal banner with the text "Meeting details" in white. The main content area is white and contains a teal shield icon with a yellow circle below it, followed by the text "You are successfully navigated to LUMI portal for the virtual participation". Underneath is a section titled "Question" with the text "In case you have any further questions, please do not hesitate to contact ABN AMRO. corporate.broking@nl.abnamro.com". A teal button with the text "To my events" is located in the bottom right corner of the content area.

Successfully navigated to LUMI portal (the environment in which the meeting is shown. Please note that voting is not possible. You will need to have voted in advance)

12pm-1pm CET: virtual registration desk open



1pm CET: webcast starts



Click here
for webcast

Registration process

Q: How can I register to participate virtually as a shareholder in the General Meeting of JDE Peet's?

A: As a shareholder/depositary receipt holder of JDE Peet's, you will first need to create a profile via www.abnamro.com/evoting, where you are requested to provide your mobile phone number and custody account number.

Q: Where can I login to participate virtually in the General Meeting as a shareholder?

A: You can participate via the ABN AMRO platform and log in via www.abnamro.com/evoting.

Q: I do not know my login details for the ABN AMRO platform?

A: You can easily request a new password via www.abnamro.com/evoting or contact ABN AMRO via: ava@nl.abnamro.com.

Registration process

Q: The ABN AMRO platform is not allowing me to log in, what should I do?

A: Please contact ABN AMRO at ava@nl.abnamro.com or by telephone +31 (0)20 344 200.

Q: Can I test my access to the virtual environment ahead of the General Meeting?

A: Yes, you can do this after the Close of Registration (Friday 13 November 2020, 12pm CET), following the guidelines on www.abnamro.com/evoting. Should you face difficulties, please contact ava@nl.abnamro.com or by telephone +31 (0)20 344 200.

Q: How do I know if my bank has approved my registration to attend the General Meeting virtually (online)?

A: You will receive a confirmation from ABN AMRO by email. This might take a few minutes. In case the confirmation takes longer than that, please do not hesitate to contact ABN AMRO via ava@nl.abnamro.com or by telephone +31 (0)20 344 200. We advise that you use the testing period before the day of the General Meeting to test your access to the platform.

Registration process

Q: I have not received an email from ABN AMRO, what should I do?

A: Please contact ABN AMRO via ava@nl.abnamro.com or by telephone +31 (0)20 344 200.

Q: I have already registered for online attendance at the General Meeting, but now I would like to attend through a proxy. Is that possible?

A: Yes, as long as you make this change before the Close of Registration, Friday 13 November 2020 12pm CET, as further specified on www.abnamro.com/evoting.

Q: As of which moment can I log into the General Meeting virtually?

A: You can log in as of 60 minutes before the start of the General Meeting (we target opening of the General Meeting at 1 pm CET).

Shareholder meeting

Q: How can I follow the General Meeting?

A: You will be able to follow the meeting via webcast on JDE Peet's website if you follow [this link](#), and scroll down to the bottom of the page, you can view and listen to the Virtual Meeting. Alternatively, you can follow the Virtual Meeting through the internet in the virtual environment via www.abnamro.com/evoting.

Q: Can I follow the Virtual Meeting if I am not a shareholder?

A: Yes. If you follow [this link](#), and scroll down to the bottom of the page, you can view and listen to the Virtual Meeting through JDE Peet's website.

Q: What do I need to do to vote at the General Meeting?

A: **Please note that it is not possible to vote during the General Meeting.** You can (i) submit your votes in advance and (ii) attend the General Meeting virtually. You can register via www.abnamro.com/evoting.

Q: When do I need to log in when I want to attend and vote during the Meeting?

A: You will be able to login from 60 minutes prior to the meeting until the meeting starts. The meeting will start at 1pm CET on 18 November 2020. However, please note that you can only vote, *prior to* the start of the General Meeting. **It is not possible to vote *during* the General Meeting.**

Shareholder meeting

Q: Can I ask questions as a virtual participant of the Meeting?

A: No, when participating online, you will only be able to follow the proceedings of the Meeting. You can submit your question(s) prior to the General Meeting via ir@jdepeets.com. In your e-mail, please include your name and your registration number (obtained through the ABN AMRO registration process).

Q: Can I vote in advance of the Meeting?

A: Yes, you can by giving your voting instruction to a proxy via www.abnamro.com/evoting.

Q: I have already voted through a proxy on the ABN AMRO website, can I change my vote during the General Meeting?

A: If you grant a proxy voting instruction your vote has, in fact, been made before the meeting takes place and you will only be able to change your voting instruction until Close of Registration, Friday 13 November 2020, at 12pm CET.

Q: I have already voted through a proxy on the ABN AMRO Website, can I still follow the virtual Meeting?

A: Yes, if you have already voted through a proxy but you wish to follow the webcast, you can either follow the virtual Meeting through [this link](#) (scroll down to the bottom of the page) or you can send a request including your name and your registration number (obtained through the ABN AMRO registration process) to ava@nl.abnamro.com and you will receive further instructions for following the webcast.

General questions

Q: I appreciate the possibility to participate in the General Meeting online, I wonder how ABN AMRO ensures that online participation will be without issues?

A: The application ABN AMRO offers is relatively new, at least in the Netherlands. In other countries, such as the United States of America and United Kingdom, virtual-only shareholder meetings, are more common. ABN AMRO offers the application through third parties that have gathered experience with organizing these virtual shareholders meetings outside the Netherlands. But even though ABN AMRO has given its best efforts to ensure that shareholders are offered a best-in-market service, it cannot guarantee that shareholders may experience issues that are common to any first-generation innovative application.

Q: My internet connection is not working properly. Will I be able to participate in the virtual meeting?

A: You will need a working internet connection during the meeting. On your phone you could use a mobile signal (3G/4G), if available, or use WiFi.

Q: What are the terms of use?

A: You can find the terms of use on www.abnamro.com/evoting. If you participate online, please make sure you have read this policy.

General questions

Q: Which device should I use to participate in the virtual Meeting?

A: You can participate with any device that has a working internet connection and successfully logged in to the virtual environment via www.abnamro.com/evoting. Please make sure to have installed the latest version of your internet browser, Chrome, Firefox, Internet Explorer 11 and 10, Edge and Safari.

Q: The device that I will use for online participation has a camera installed: will I be visible in General virtual Meeting to other participants or anyone else?

A: No, you will not be visible.

Q: When I participate online, will other shareholders be informed that I am participating or do they have the possibility to know that?

A: No, you will be registered on the registration list of all shareholders attending the General Meeting, in accordance with the provisions of the articles of association of JDE Peet's. Your information will not be shared with other shareholders of JDE Peet's.

Q: Who can I contact if my question is not above?

A: You can contact ABN AMRO via email ava@nl.abnamro.com or by telephone +31 (0)20 344 200.

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